

# PRESS RELEASE

## For Immediate Release

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## SUMMARY

CalDigit and Blackmagic Design are offering an unbeatable combination to customers across Asia (Singapore, Korea, Thailand, Indonesia, and Taiwan). Buy a CalDigit HDPro and receive \$200 off the Blackmagic Design Multibridge Eclipse. Or buy a Blackmagic Design Multibridge Eclipse, and get \$1,000 off a CalDigit HDPro.

## IMAGES

<http://www.CalDigit.com/ImageBank.asp>

<http://www.blackmagic-design.com/press/images/>

## Save Big on Blackmagic Design & CalDigit.

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The CalDigit HDPro is the most innovative eight drive hardware RAID solution around. Featuring an Intel XScale processor, 256MB of cache (upgradeable to 2GB), optional redundant hot swappable power supplies, and two hot swappable fans. The HDPro provides stunning performance with true hardware RAID protection for RAID 0, 1, 5, 6 and JBOD. In RAID 5 the HDPro reaches sustained speeds of over 440MB/s thanks to ASTT technology, which was exclusively developed by CalDigit for unmatched sustained data throughput. The direct connect external PCIe connection is extremely fast, in fact 5 times faster than fibre solutions. Because the hardware RAID is built in, the HDPro can be used with the eLane-1ex, making the first hardware RAID solution for a laptop. The HDPro is also SAN ready and expansion is virtually unlimited with the addition of the CalDigit Switch. RAID Shield the intuitive and easy to use GUI allows users to easily configure different RAID levels and provides advanced event notification. The HDPro is designed to run 24/7, with no downtime.

Multibridge is the world's first external PCI Express capture and playback solution that instantly switches between SD, HD and 2K, in 4:2:2 or 4:4:4 video quality. Connect to your PC or Mac with high speed 10 Gb/s PCI Express for the world's highest quality editing system, or use independently as a bi-directional SDI video converter. With two models to choose from, there is a Multibridge model for every workflow.

This extraordinary combination makes for the perfect video editing, or motion graphics system. But act fast as this offer is only good for a limited time and only in Asia.

This incredible discount only applies to any 5TB and 8TB CalDigit HDPro or the Blackmagic Design Multibridge Eclipse, through authorized resellers in Singapore, Korea, Thailand, Indonesia, and Taiwan. Some restrictions apply and the discount is non-transferable. Coupons cannot be combined for additional discounts, and each coupon can only be redeemed for 1 CalDigit HDPro or Blackmagic Design Multibridge Eclipse.

**About Blackmagic Design Inc.** ([www.blackmagic-design.com](http://www.blackmagic-design.com))

Blackmagic Design Inc. manufactures the world's highest quality video editing products, converters and routers for the post-production and television broadcast industries. The Multibridge, DeckLink and Intensity family of products have revolutionized the post production industry and made HDTV and film editing more affordable. Founded by the world's leading editors and engineers from the post

production industry, this knowledge is constantly fed back into our products. Blackmagic Design has operations in the USA, United Kingdom, Japan, Singapore, and Australia.

**About CalDigit ([www.caldigit.com](http://www.caldigit.com))**

CalDigit has been dedicated to the content creation industry for over ten years. Every product is exclusively designed with the users' requirement in mind. CalDigit has a team of world-class software and hardware engineers. Closely bonded, the CalDigit team works to develop the best RAID software and hardware in the industry. CalDigit is the one source for Video Editors, Photographers, and Musicians. CalDigit offers users a secure, practical, and a sleek modular design, which provides users with advanced replacement and true single vendor support. CalDigit is your complete RAID solution choice, at an affordable price. Corporate headquarters are located in Northern Orange County, California, where all products are tested and assembled.

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For more information on CalDigit products and/or an interview please contact:  
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